

Robert Mayers

CV

Profile

Robert is a graphic designer with a portfolio composed of cultural organisations and not-for-profit ventures. To facilitate a more responsible and collaborative world, he has aimed to refine both his self-competence and mutual dependency.

Precise, methodical and efficient, with strong conceptual skills and a keen eye for detail; he gets things done on time and on budget.

Experience

Cycle Systems 06/10 – PRESENT

Company: Cycle repair, maintenance-training and accredited cycle training.

Role: Redesign of website, with additional booking and e-commerce functionality. **Outcomes:** Selected by Transport for London to provide cycle training over the next four years.

GetMoreLocal 02/10 – 11/10

Company: Supporters of local business, they reward green purchasing and assist councils in delivering accountable business support strategies.

Role: Created and managed all branding and promotional material.

Outcomes: GetMoreLocal won award for UK's sustainable business 2011.

Planet Innovations 07/09 – 01/10

Company: A not-for-profit company that promotes discussion on climate change, and enables scientists, engineers and designers to have their ideas judged by experts. **Role:** Branding, logo and website design.

The Risk Advisory Group 05/09 – 08/09

Company: An intelligence, investigations and security company. **Role:** Design of information and presentation packs.

The Japan Society 10/08 – 09/09

Company: The UK's leading body dedicated to the enhancement of the British-Japanese relationship. **Role:** Re-brand including the interactive website, stationery and art-working of the logo. **Outcomes:** Hundreds of events and resources viewed by the public, as well as over 1000 members.

Crystal Palace Diving Team 04/08 – 03/09

Company: Training and recruitment of talented young divers. **Role:** Update current website. **Outcomes:** Given the opportunity of a complete redesign.

Compass Film 04/06 – 09/07

Company: A not-for-profit, cultural organisation. **Role:** Designed logo, festival programmes and promo-flyers. **Outcomes:** Appointed as art director two years in a row while studying.

Education

Strategic Sustainable Development, MA (7.5 CREDITS)

2010 – 2011

Blekinge Institute of Technology, Sweden.
A systematic approach and big picture perspective on sustainability, vision creation and strategic planning.

Graphic Design, BA (Hons)

2004 – 2007

University of the West of England, Bristol

Graphic Design, National Diploma

2001 – 2003

College of Art and Design, Plymouth

Technical Summary

Primary tools consist of type and grid systems to produce lively and effective work for print and screen.

Technical and conceptual skills across a range of sectors, including editorial, web, branding, publishing, and promotions, and always keen to apply knowledge and skills to different roles.

Software & Languages: Photoshop, Illustrator, InDesign, HTML, CSS, JS, PHP, FTP, Adobe Camera RAW, Office.

Hardware: SLR photography, digital darkroom, screen printing, book binding, embossing and metalwork.

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